Finance and Accounting for the Non-Financial Manager

Clear and understandable

November 12 & 13 · $1,399  Early Bird $1,260
Early Bird ends September 30

WHAT

• Become a more valuable and strategic leader
• Respond appropriately to financial information
• Learn to justify your ideas in dollars and cents
• Communicate your contribution to the bottom line
• Uncover drains on profitability
• Boost your bottom line
• Pinpoint areas for cost savings across your organization

WHO

• Managers with a non financial expertise
• Executives who want to update their knowledge
• Leaders with limited experience with finances
• Decision-makers who lack formal financial training
• Those responsible for a budget

University of New Hampshire
Peter T. Paul College of Business and Economics

ExecEd.unh.edu