MGT 798: Social Entrepreneurship  
Fall 2014

**Course Description:**
This course is an exciting opportunity for students from any UNH college to learn about and gain the tools, skills needed to become part of the powerful and growing global movement of social entrepreneurs. This course will also provide a valuable way for students to prepare to enter the 2014 Social Business Innovation Challenge (to be held in December 2014) and/or the Holloway Prize Competition (to be held in the spring semester of 2015). These competitions offer substantial cash and in-kind prizes, as well as the chance to connect with expert mentors and advisors from the community.

While traditional entrepreneurship focuses more on wealth creation for the individual entrepreneur, *Social Entrepreneurship* is about harnessing the tools, techniques and approaches of entrepreneurial business and using them not only for personal financial gain, but also to help address some of the world’s most pressing social and environmental issues, such as poverty, hunger and climate change.

Through a wide range of outside guest speakers, videos, readings, in class exercises and limited lectures, this course will help you understand more about some of the world’s most pressing social and environmental issues, and the entrepreneurial ideas, process, steps, and strategies required for creating new social ventures that can make significant and lasting impact on these issues. This class is very much focused on “learning by doing” and is designed for students from any UNH college. Prior business classwork is not a pre-requisite!

**Instructor:** Fiona Wilson  
**Time:** Tuesday 5:10-8:00 pm  
**CRN:** 16568