MGT 598  Introduction to Entrepreneurship

Find out about your PASSION, STRENGTHS, and VALUES as a would-be entrepreneur

First course in newly introduced Minor on Entrepreneurship

For students who wish to develop their knowledge, skills, and attitude of how to become an entrepreneur

Introduce students to the theory and practice of entrepreneurship, the generic and transferable skills required to become an entrepreneur, and the knowledge needed to develop a solid business plan

Learn the tools entrepreneurs use to identify an opportunity, assess its viability, and effectively present it to investors

Credits: 4.00
Term: Summer 2014, Session 1
Delivery: Completely Online
Pre-requisites: None

For more information, contact
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