ETA SIGMA DELTA was founded in 1978 when a group of Hospitality Management students from the University of New Hampshire saw the need for an honor society that would recognize students for leadership, scholarship, service, and professionalism. Since 1978, Eta Sigma Delta chapters have been established at colleges and universities across the United States and internationally. Eta Sigma Delta is administered by the International Council on Hotel, Restaurant and Institutional Education (International CHRIE), the leading international association devoted to hospitality and tourism education.

ESD FIVE POINTS OF HONOR

**Excellence:** Through the pursuit for excellence, we pledge to uphold high standards for both academic and professional achievement in all we do.

**Leadership:** A leader is like a light held high that brightens the way for others. Let us each pledge that in our personal and professional relationships; we will demonstrate the qualities of leadership.

**Creativity:** The ability to think creatively will affect the future of our professions. Our innovation will lead to better decisions and outcomes.

**Service:** It is service that makes the hospitality industry unique. May our concern for others help promote our professional success and inspire us to lead lives of service.

**Ethics:** The consideration of ethics will be upon us. Ethics guide our personal and professional decision-making and define the person.

2014 ESD *Induction* Ceremony
Friday, April 11, 2014
4:00 PM ~ Paul G75

*Family members are also invited to attend. A reception in the Great Hall will follow.*

For more information, contact Donna Stickney
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