Fall 2014, Open to all UNH students with prerequisite

DS 798, Special Topics: Business Intelligence and Data Visualization

- Technological advances have enabled vast amounts of data creation, storage, and distribution by organizations and governments (e.g., social media data, point of sale systems, sensor data, etc.).
- You need a knowledge of this area to be more marketable for many jobs today!
- An organization’s ability to analyze and make decisions based on insights from data is critical for survival.
- In this course, you will learn the basic concepts and techniques of data visualization and “mining.” You will learn to evaluate business problems and use analytical methods on real world data.

Course Prerequisite: ADMN 420 (Business Statistics) or equivalent.

Register for the course:
- DS 798, Special Topics: Business Intelligence & Data Visualization, MW 12:40-2:00 PM (Class a blend of lecture and interactive/project work).

Notes:
- Information Systems Management Option (B.S. Business Administration major) students may use any DS 798 course (this one included!) toward the ISM Option Requirements.
- Other PAUL Students: This course is an excellent complement to many programs, including Marketing, Finance, Economics, and Hospitality Management.
- Other UNH Students: This course is open to non-PAUL students meeting the prerequisite. Contact Professor Sanjeev Jha for more information and/or to discuss the course. We recommend you also consult with your academic advisor.
- For more information or if questions, contact Dr. Sanjeev Jha, Paul 360E, 862-0314, sanjeev.jha@unh.edu