Reference USA

- Library Website through UNH server
- Under Research Tools select on Databases
- Under Title select U-R
- Select Reference USA
- Select US Businesses
- Select Custom Search
- You can search by selecting:
  - SIC/NAICS Codes under Business Type
  - Select Geography and do a radius search
  - Select Business Size (companies w/ more than 100 employees, etc)
- Select View Results
- Save/print list and start your company research
- Didn’t get the results you were looking for? Change your criteria to refine your search.

Lexis-Nexis

- Library Website through UNH server
- Under Research Tools select on Databases
- Under Title select L-M
- Select Lexis-Nexis Academic Universe
- Top left: Select Business
- Left: Select Dossier Create a Company List
- Like Reference USA you select the database criteria
- Once that is complete you select Create
- Save/print list and start your company research
- Didn’t get the results you were looking for? Change your criteria to refine your search.
Standard Industrial Classification System (SIC)

The Standard Industrial Classification System, or SIC, is a numerical scheme used to classify businesses according to industry type. Companies in the same industry were assigned the same number or SIC code. For example, General Motors, Ford Motor Corporation, Honda, and Toyota were all assigned the SIC code of 3711.

The SIC system began in the 1930's and was last updated in 1987. Critics of the system in the early 1990's called for a newer system, because the SIC codes did not keep up with current industries. Therefore, the North American Industry Classification System (NAICS) was created in 1997.

While the NAICS system is more up-to-date than the SIC system, many databases and print resources still use SIC codes exclusively. Therefore, it is important to use both the NAICS codes and SIC codes when doing business research. To convert SIC codes to NAICS codes (or vice versa), take a look at the SIC and NAICS Correspondence Tables.

Taken from The Biz Wiki: http://www.library.ohiou.edu/subjects/bizwiki/index.php/Standard_Industrial_Classification_System(SIC)
The term, NAICS, refers to the North American Industry Classification System. NAICS is the Census Bureau's "system for classifying business establishments. It is the first economic classification system to be constructed based on a single economic concept. Economic units that use like processes to produce goods or services are grouped together." The system is hierarchical with more broad industries at the top of the numerical range. More specific industries have more numbers. For an example of this hierarchical arrangement, visit this page at the official NAICS site.

NAICS codes are used in the Economic Census as well as in a number of different databases (Business Source Complete, Mergent Online, Reference USA all use NAICS). To look up a code for a particular industry, visit the official NAICS website and do a keyword search for the industry.

The NAICS system was created in 1997 to replace the older SIC codes. SIC codes are no longer updated, while the NAICS codes were last updated in 2007. Since many resources use only NAICS or only SIC codes, it is important to have both the NAICS codes and SIC codes when doing business research. To convert SIC codes to NAICS codes (or vice versa), take a look at the SIC and NAICS Correspondence Tables.

Taken from The Biz Wiki:
http://www.library.ohiou.edu/subjects/bizwiki/index.php/North_American_Industry_Classification_System(NAICS)