



CEO Speaker Series

Advising Family Business and Developing Leaders



Guest Speaker
Derek Sprague

Former President & CEO
PGA of America

Sept. 24, 2026

Three Chimneys Inn
Durham, NH

8:00 AM Networking & Breakfast
9-10 AM Program including Q & A

The Business End of Golf— America's Favorite Pastime

The PGA of America is one of the world's largest sports organizations with over 30,000 golf professional members. Derek Sprague, in his role as former CEO and past president of PGA of America, was the first person to have served in both those capacities. During his tenure he guided its business and overall strategy, and oversaw the most commercially successful Ryder Cup in its history.

Sprague served as the 39th president (2014-2016) and as CEO (2025-2026) of the PGA of America. A member since 1993, Sprague served as the general manager (2018-2025) of TPC Sawgrass in Ponte Vedra Beach, Florida, home of The Players Championship. He previously was the managing director of Liberty National Golf Club in Jersey City, New Jersey, which hosted the 2017 Presidents Cup during his tenure. For 27 years, Sprague was the general manager and Director of Golf at Malone Golf Club (New York), his hometown course, where he was involved with all aspects of the facility's operations. He received his highest honor when he was inducted into the PGA of America Hall of Fame in 2019.

Join us to hear the inside scoop on running the PGA, both as a Board President and as its Chief Executive Officer, as well as how Sprague's leadership at all of the facilities he oversaw led to significant revenue growth and bottom-line results under his direction. This program will be an insight into the business of golf and mixing passion with a strong business perspective.

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The UNH CEO Speaker Series is an outreach program of the UNH Peter T. Paul College of Business and Economics serving CEOs, presidents, and senior managers of companies in northern New England.

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