



AI for the Family Business Transform Before the Wave Decides for You



Steve Street
*Founder and CEO
Agilitee Solutions LLC*



Christine List
*Founder and President
CataList LLC*

One family business owner's AI story.

This session is a candid morning with a New Hampshire family business owner who bet his own company on getting AI right, told through stories and real examples. Combined with the Governance piece delivered by Christine List

Steve Street will walk through his own transformation from a graphic design degree to running a firm that designs and builds AI for some of the world's largest brands, while running his own small business day-to-day on the same accessible tools available to any company in this room. He'll cover what actually worked, what it cost, what he got wrong, and the uncomfortable truth that AI amplifies whatever is already there, the good and the bad.

As Steve's journey unfolds, Christine List, an attorney who formerly ran Mint Mobile's AI Governance program will share AI guardrails and governance best practices that she is now working on with other companies as they implement their own AI journey.

AI is here and it is changing the marketplace in every way. Learn how these two operatives have taken hold of it to optimize it and, just as importantly, how to manage it. The goal is to send every owner home with the questions they should be asking themselves, their advisors, and their teams, to inform a path to getting started within their own businesses.

Steve Street is the founder and CEO of Agilitee, a New Hampshire-based digital product firm whose small, senior teams design and build software and AI solutions for some of the world's largest companies - including Amazon, American Eagle, Dollar General, and Roche.

Christine is the Founder and Principal of CataList, LLC, where she provides AI governance and operations consulting to small and growing companies. An attorney who fell in love with operations, she brings legal instinct to designing assessments, systems, and processes that embed compliance directly into the way teams already work.

**WEDNESDAY
September 16, 2026**

**Tycoon Games
154 Harvey Road
Londonderry, NH**

**8–8:30 a.m. Registration &
Networking**

8:30–10:30 a.m. Program

10:45 a.m. Facility Tour



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