

**The RIFC 50 Index Ends 2022 with a Strong 11.9 percent Return in the 4<sup>th</sup> Quarter.  
Planet Fitness Delivers an Outstanding Performance**

The franchising sector appears to be recovering robustly in the 4<sup>th</sup> quarter 2022 as signaled by the strong performance of the RIFC 50 Index this quarter. The RIFC50 jumped 11.9 percent with a broad-based participation of all major business sectors and most individual Index components. Out of 50 franchise companies comprising the Index, 34 had positive returns, 24 of which were double-digit.

These strong results significantly outperformed most other sectors of the US economy as represented by the S&P 500 Index, which grew 7.1 percent this quarter. Despite a still challenging macro environment, declines in energy prices, other signs of slowing inflation, and indications that the Federal Reserve may slow its aggressive interest rates increases, provided a boost to businesses, consumers, and equity markets.

Many Index components had outstanding performances this quarter. Planet Fitness, the operator and franchisor of fitness centers, grew its market value 36.7 percent this quarter, strongly lifted by solid financial results, with revenues and profit growth that surpassed analysts' expectations.

The food sector was the best performer among the major franchise business sectors, returning an average 14.4 percent gain this quarter. Most QSR companies had strong results, including Burger King's and Tim Horton's owner Restaurant Brands International (+21.5 percent), Wendy's (+20.9 percent), Yum!Brands (+20.3 percent), and McDonald's (+14.2 percent).

Two Index companies were acquired this quarter: BBQ Holdings by MTY Food Group, and Terminex by Rentokil Initial Plc.

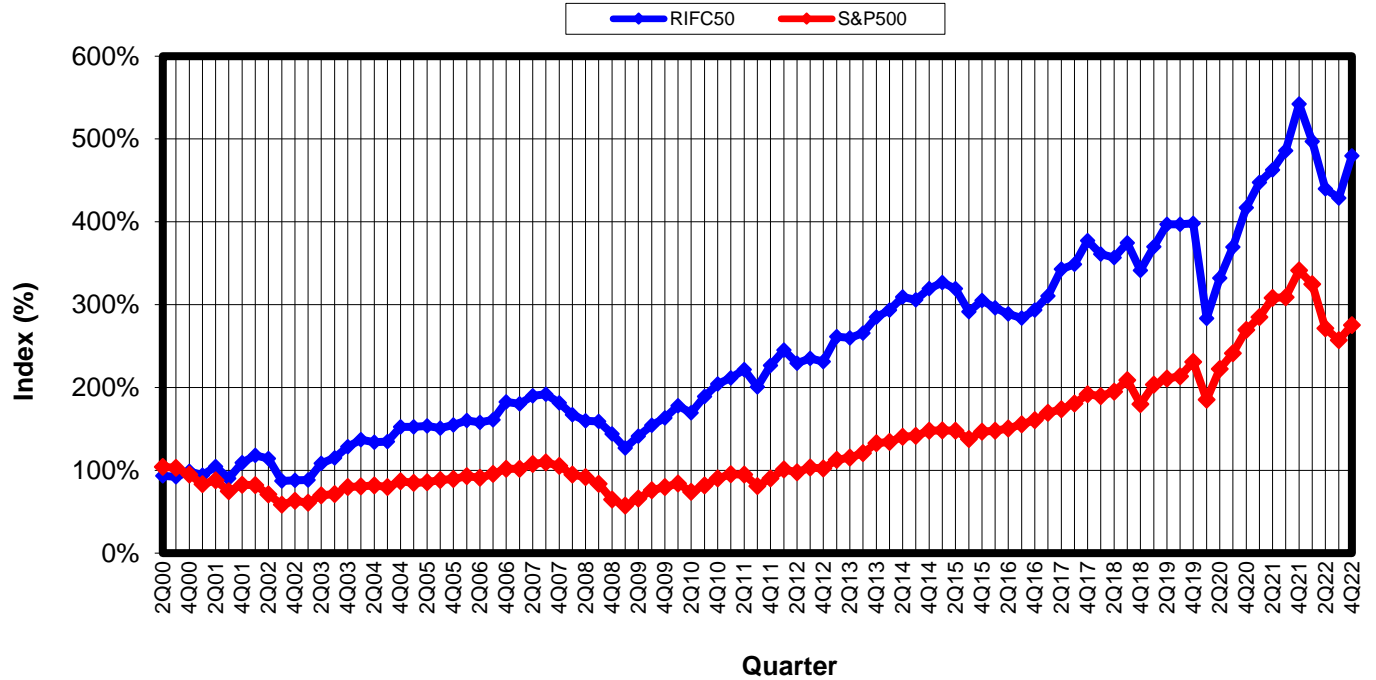
Despite the strong rebound in the 4<sup>th</sup> quarter 2022, the RIFC50 still had a negative performance for the full year 2022, dropping 11.5 percent, as the first three quarters of the year had negative returns. Nevertheless, this compares favorably to the S&P500's negative 19.3 percent return in 2022. The year 2022 was a particularly challenging year for most businesses, with high inflation, rising interest rates, labor shortages, supply chain bottlenecks, and armed conflict in Ukraine. However, it appears that the franchising sector navigated these macro challenges better than most other business sectors.

The RIFC 50 Index is down 11.5 percent over the last 12 months, and up 20.5 percent over the last 3 years. It is up 27.2 percent and up 107.6 percent over the last 5 years and 10 years respectively, and up 379.7 percent since its inception in 2000.

**RIFC 50 Index and S&P 500 Index™: Total Returns**

Period	RIFC 50 Index™	S&P 500 Index
4 <sup>th</sup> Quarter 2022	+11.9%	+7.1%
1-Year	-11.5%	-19.3%
3-Year	+20.5%	+19.2%
5-Year	+27.2%	+43.6%
10-Year	+107.6%	+169.2%
Since Inception (2000)	+379.7%	+175.3%

## Rosenberg International Franchise Center 50 Index 2000 - 2022



Note:

The RIFC 50 Index™, first published in 2002 by the University of New Hampshire's Rosenberg International Franchise Center <https://www.unh.edu/rosenbergcenter/rcf-50-index>, is the first stock index to track the financial market performance of the US franchising sector. For more information on the RIFC 50 Index, contact Dr. E. Hachemi Aliouche ([Hachemi.Aliouche@unh.edu](mailto:Hachemi.Aliouche@unh.edu))