SBDC CEO PEER GROUP APPLICATION

Participating Member Principles:

- HOSTING: Group members will take turns hosting meetings in order to showcase their own businesses and operations. Tours are highly encouraged! We ask that each host provide breakfast, snacks, lunch (as applicable). If a host does not care to host, we will work with that member to arrange an alternative meeting place.
- CONFIDENTIALITY: Confidentiality is expected and mandatory among group members on all sensitive subjects, case studies and information (financial and otherwise) shared.
- COMMITMENT: A group is as strong as its members, we expect that each member will make a best attempt to be present for as many meetings as possible. Industry standard is at least 80% attendance and overall the group will benefit if all members work towards that level. Over time, the group will collectively choose meeting dates.
- OPENNESS: While confidentiality is paramount outside the group, inside the group there will be an effort and expectation for complete openness among sharing of case studies, challenges and leadership tactics, *and* feedback.
- APPLICATIONS: Applications will be taken from non-competitive businesses, and priority will be given to Center for Family Enterprise and CEO Forum members. Annual cost is $1,995, or $1,495 for current Center members.
- If you are interested in potentially joining the Group, please email to Michelline Dufort at michelline.dufort@unh.edu and include this completed application.

Title:

Company name:

Address:

City: State: Zip:

Business phone: Cell phone:

No. of employees: Gross annual sales:

Email:

Brief description
of your business:

Brief description of
your education and
business experience

Why do you want to
join this group?

What do you think you
will bring to the group?

What do you hope to get
out of the group?

Have you ever participated in a similiar
group? If so, what and when, and what
worked well, or not?