

The RIFC 50 Index Regains Another 11.4% in 3rd Quarter 2020

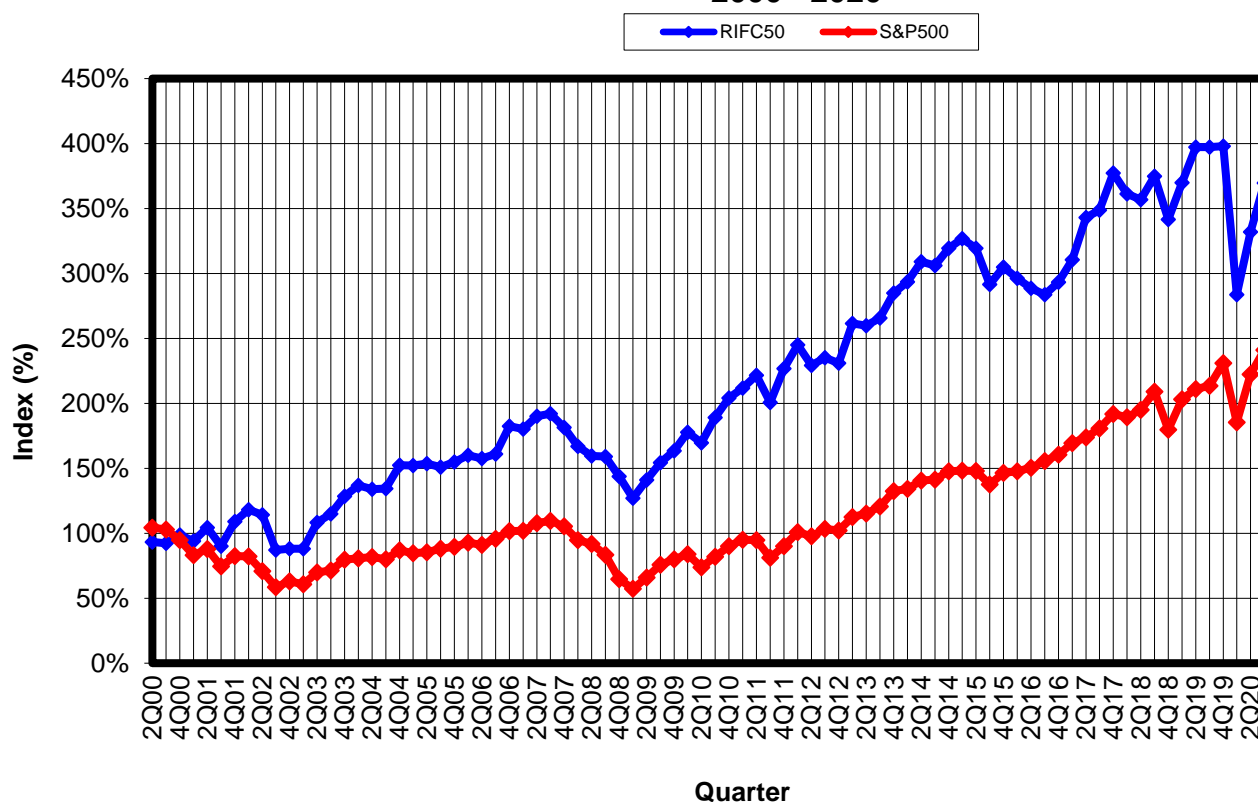
The RIFC 50 Index™ regained more of its large first quarter losses after going up 11.4 percent in 3rd quarter 2020. As the health situation improved in many parts of the United States and the world, more franchised businesses have reopened and/or resumed some services.

The RIFC 50 Index is still down percent 7.1 percent this year, up 26.8 percent over the last five years, up 95.4 percent over the last 10 years, and up 269.7 percent since its inception in 2000.

RIFC 50 Index and S&P 500 Index™: Total Returns

Period	RIFC 50 Index™	S&P 500 Index
3 rd Quarter 2020	+11.4%	+8.5%
Year-to-Date 2020	-7.1%	+4.4%
1-Year	-6.9%	+13.0%
5-Year	+26.8%	+75.2%
10-Year	+95.4%	+194.7%
Since Inception (2000)	+269.7%	+141.2%

Rosenberg International Franchise Center 50 Index 2000 - 2020



Note:

The RIFC 50 Index™, first published in 2002 by the University of New Hampshire's Rosenberg International Franchise Center <https://www.unh.edu/rosenbergcenter/rcf-50-index>, is the first stock index to track the financial market performance of the US franchising sector. For more information on the RIFC 50 Index, contact Dr. E. Hachemi Aliouche (Hachemi.Aliouche@unh.edu). For more information about the Rosenberg International Franchise Center, visit www.unh.edu/rosenbergcenter