



Capitalize and equip emerging market entrepreneurs to launch and grow essential product franchises.

Franchise Concept

Source



Produce



Retail



Franchise value proposition:

- 3km walkable exclusive zone
- Source, produce, retail in place via powerful brand



Customer value proposition:

- Quality & Taste
- Price & Convenience
- Brand & Patented Tap-Bottle



Products:

- Drinking water refills (5-20L)
- Fortified porridge
- LPG
- Other essential products

Jibu's Fundraising Journey

