

# MARC A. BLUMENTHAL

## PROFESSIONAL EXPERIENCE

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### ***Executive Director***

**2017-Present**

***Social Ventures Foundation*** <https://www.socialventuresfoundation.org/>

The Foundation's mission is focused on creating markets at the Bottom of the Pyramid (the world's poorest) by developing and promoting social ventures that provide jobs for the poor to deliver improved living standards for the poor at a price the poor can afford. The Foundation has three programs:

- Vice: a social franchise venture "show case" demonstration <https://www.vicenhaiti.com/>
- Epic: an annual virtual global showcase for outstanding social ventures that engages the next generation of college students in developing the next generation of social ventures focused on lifting the livelihoods of the poor. <https://www.epicsocialventures.com/>
- The EndPoverty Fund: an innovative public fund that offer an alternative to charitable giving. (under formation)

The Foundation has also been engaged in the development and modelling of other social ventures that provide solutions to domestic and global poverty reduction challenges.

### ***Managing Partner***

**1984-2017**

**Novations, Inc., Portsmouth, NH** <https://www.novationsinc.com/>

Founder of this innovation sandbox focused on developing, marketing, licensing and/or cooperatively funding innovative social impact technology ventures with high market potentials. In its early stages the company provided business and marketing consulting services to a wide variety of businesses and institutions including: US Department of Agriculture, Boston Financial Data Systems, a division of State Street Bank, and The Plasma Fusion Department of MIT

### ***Managing Partner-Business***

**2004-2008**

**VisionScope LLC., Portsmouth, NH** <https://visionscope-tech.com/>

Co-Founded this early stage medical device company in partnership with Dr. Thomas Gill past team physician of the Boston Red Sox and New England Patriots. Developed enhanced prototype, secured comprehensive patent, affirmed insurance reimbursement and physician and company ROI models. Involved in development of other medical markets utilizing existing technology with minor modifications. Developed overall company business plan including human trials and 510 k certification.

### ***Investment and Business Partner***

**2000-2006**

**AmpWaveTech LLC., Cleveland, OH**

Early investor and Partner in this start up Satellite Communication Technology Company which was focused on doubling the communication thru put of satellites, UAV's and other air and space vehicles. The company's principal scientist, Dr. Henry Kosmahl, was credited with major accomplishments in the areas of satellite and countermeasure applications, including the communications for NASA's Voyager 2 spacecraft, the farthest manmade probe from the planet earth. Secured funding through a major DOD customer for prototype development, testing, and insertion in planned November 2007 NASA launch as the primary communications technology. Secured funding and/or in-kind contribution from additional partners for backroom development and potential exit including CII of Palo Alto, Ca and Lockheed Martin Corporation, Commercial Satellite Division, Northrup Grumman, and Space Systems Loral.

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## ***Managing Director***

1994-2001

### **GSP Partnerships, Key Largo, FL**

Managed all aspects of a multi-million-dollar investment partnership, including asset allocation and investment analysis. Made all investment management decisions for a wide variety of global investments including venture capital, hedge funds, and foreign and domestic equity partnerships.

## ***Consultant to the Plasma Fusion Department MIT***

1990-1991

Represented the MIT Plasma Fusion Department on the proposed construction of a Plasma Fusion Research Facility and Reactor at the Pease Air Force Base after its closure. (now called the Pease International Tradeport) Had the facility been built, it would have employed up to 2000 scientists and been a major economic development contributor to the Seacoast region.

## ***Executive Director***

1972-1984

### **The Learning Guild, Portsmouth, NH**

Designed, developed, and marketed a wide variety of innovative educational and social program models for public and private sector clients including:

- *The National Endowments for the Arts “Artworks”* – A series of live action multi-media assembly productions enhancing public interest in the arts engaging more than 2 million students and faculty in over 500 public and private schools throughout the United States.
- *Avco, Raytheon, Digital, E&G and other major Northeast Fortune 500 corporations “The Career Connection”* – A regional public/private partnership model expanding the career horizons of hundreds of middle and high school students while simultaneously enhancing the image of participating businesses to help students bridge the gap between the “learning place” and the “working place.”
- *The National Endowment for the Humanities. “The Intergenerational Educational Program”* –An institutional networking model designed to promote the humanities and enhance the image of the elderly among the young, through intergenerational workshops in theatre, living history, poetry, and photography.
- *Massachusetts Division of Employment Security “Guidance Stop”* – A computerized career assessment and guidance system designed to be a “front end” to job placement and training.

Other programs which were under development but were too early for the time included 1) *PovertyWatch* an innovative model for visualizing social sector data sets and identifying and promoting “best practices” in poverty reduction. 2) *MicroFranchise Development Corporation*, an innovative job creation strategy for developing countries integrating a unique “MicroFranchise” model to operate in conjunction with existing micro loan programs.

## **Education for Management (Division of AMA), Boston, MA**

1971-1972

Developed, designed, and edited successful public relations magazine (circulation 100,000 worldwide) published to enhance the image of a variety of business education programs among members of the American Management Association

## **Philadelphia Public School System, Philadelphia, PA**

1971

Developed innovative career counseling and job placement program for alternative public high school serving dropouts and poor minority students.

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# MARC A. BLUMENTHAL

*Senior Vice President*

1967-1969

**American Book Club, Hazelton, PA**

While a freshman and sophomore in college, worked full time and managed several key functions of this Pre-Amazon.com start up company as Senior Vice President. Help build club membership to over 200,000 members worldwide. Responsibilities included: development and administration of corporate public relations, advertising, marketing, and direct mail; publisher negotiations, publications, and special promotions; and staff supervision for office administration, data processing and accounting.

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## PROFESSIONAL MEMBERSHIP

MIT Enterprise Forum

Lower Bellamy River Conservation Collaborative (Co-Founder)

Investors' Circle (past)

Microcredit Summit – Ambassador at Large (past)

Grameen Foundation – Pro Bono Consultant (past)

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## FORMAL EDUCATION

1967-1971 **University of Pennsylvania, Philadelphia PA**

- Bachelor of Arts
- Elementary and Secondary Teaching Certified

1970 **International College, Copenhagen, Denmark**

- World Affairs Forum

1964-1967 **Newton High School, Newton, MA**

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## LIFE EXPERIENCE EDUCATION

1966-1971 **American, European, and Asian Youth Travel**

- 20 States by thumb and 23 European and Asian nations by solo overland travel in a VW Camper Bus

2006-2016 **Pole to Pole: Blue Water Circumnavigation of North and South America**

- 25 South and Central American Nations as well as Nova Scotia, Newfoundland and Labrador, Canada, by sea in blue water sailboat with one other crew person. Spent up to 6 months in each nation utilizing public transportation to explore.

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## INTERESTS

Technology Innovation, Sustainable Social Venture Development, River Conservation, Blue Water Sailing, Theatre, Drumming, House Remodeling, Farming, Horse Raising, Philosophy, Eastern Religion, Meditation and Poetry.

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