

2019 International Franchise Attractiveness Index – Country Rankings: Aggressive Growth

Country	Population Size	GDP per Capita	GDP Growth	2019 MARKET POTENTIAL RANKING	Economic/ Political Risks	Legal/ Regulatory Risks	Cultural/ Geographic Distance	2019 RISK RANKING	Attractiveness Score	2019 ATTRACTIVENESS RANKING
China	1	62	8	1	39	44	116	51	27.60	1
Germany	16	13	99	14	10	23	9	9	30.75	2
Turkey	18	45	24	4	57	42	49	40	32.04	3
United Kingdom	20	23	96	18	20	9	4	7	32.91	4
India	2	93	4	2	49	71	48	53	33.34	5
Korea	24	26	67	12	23	5	119	26	35.19	6
Poland	34	39	45	15	30	32	18	22	35.60	7
Spain	28	27	77	19	33	29	16	21	37.00	8
Malaysia	39	41	21	11	37	15	131	38	38.00	9
Canada	35	19	98	28	9	21	2	6	38.16	10
Indonesia	4	76	25	5	52	67	128	74	38.74	11
France	21	24	112	23	21	31	12	17	39.18	12
Mexico	11	55	81	17	34	51	25	32	39.38	13
Japan	10	25	116	20	24	38	87	34	40.74	14
Australia	49	15	85	33	8	18	40	13	41.73	15
Ireland	101	3	1	36	22	22	3	12	43.18	16
Thailand	19	59	69	21	48	26	117	49	44.38	17
Philippines	12	90	11	7	55	102	110	89	44.64	18
Vietnam	14	94	12	9	73	63	123	83	44.88	19
Italy	22	29	118	31	38	48	10	29	44.91	20
Sweden	74	12	66	47	5	12	34	8	45.78	21
Netherlands	61	10	88	42	6	35	20	14	46.35	22
Iran	17	54	33	6	118	104	35	101	46.64	23
Czech Republic	72	32	46	43	18	34	11	15	47.38	24
Egypt	13	74	37	10	88	98	62	92	47.39	25
Colombia	26	69	74	32	43	60	37	39	48.71	26
Taiwan	51	14	94	37	19	13	124	31	48.78	27

Romania	53	48	27	25	56	49	107	63	49.79	28
Russia	9	44	125	29	63	30	115	56	50.11	29
Saudi Arabia	37	11	97	26	45	81	72	65	50.33	30
Peru	40	70	61	38	40	62	46	42	52.06	31
United Arab Emirates	73	5	86	50	32	11	67	24	52.09	32
Uzbekistan	38	95	9	24	98	70	45	79	52.80	33
Hong Kong SAR	86	7	72	59	13	4	82	18	52.86	34
Brazil	5	65	128	34	50	91	19	55	53.11	35
Pakistan	6	101	30	13	106	107	112	115	53.71	36
Bangladesh	8	105	7	8	109	129	120	129	53.80	37
Kenya	27	113	18	27	93	57	84	80	53.89	38
Ethiopia	15	121	2	16	99	122	71	109	54.34	39
Morocco	36	89	63	45	62	56	24	47	55.00	40
New Zealand	100	28	51	72	11	1	33	5	55.16	41
Israel	81	31	55	58	27	47	30	27	55.40	42
Singapore	95	2	68	64	1	2	132	20	55.65	43
Switzerland	82	8	108	73	3	37	7	10	56.85	44
Hungary	78	40	50	57	53	50	13	35	57.08	45
Belgium	69	20	109	69	16	43	26	23	57.26	46
Austria	80	16	106	75	12	25	17	11	57.43	47
Algeria	30	67	62	30	97	121	23	98	58.39	48
Tanzania	25	115	10	22	95	113	99	111	58.56	49
Chile	57	50	101	68	14	52	56	30	59.09	50
Norway	98	4	105	85	2	7	22	2	59.19	51
Denmark	94	17	104	87	4	3	14	1	59.34	52
Dominican Republic	75	61	14	46	89	85	6	73	59.89	53
South Africa	23	71	115	48	60	75	60	69	60.00	54
Kazakhstan	58	46	78	52	67	27	121	60	60.45	55
Ghana	46	102	22	40	72	95	75	88	60.95	56
Côte d'Ivoire	48	107	3	35	75	100	106	95	61.43	57
Argentina	29	53	122	49	85	97	15	77	62.64	58
Finland	96	21	111	96	7	17	8	4	63.55	59

Nigeria	7	98	100	39	79	115	98	103	64.05	60
Slovak Republic	97	34	54	77	17	41	109	37	64.13	61
Portugal	76	38	103	82	35	33	69	33	65.19	62
Uganda	33	118	34	41	101	103	86	105	65.58	63
Rwanda	66	123	5	63	116	28	92	78	67.75	64
Panama	106	47	17	71	58	73	68	68	68.25	65
Bulgaria	89	52	59	80	46	55	81	52	68.34	66
Guatemala	60	91	53	67	77	84	63	81	68.75	67
Senegal	63	116	13	61	81	110	53	93	69.56	68
Lithuania	117	35	71	104	31	14	36	19	70.05	69
Nepal	44	117	35	53	112	92	102	108	70.50	70
Qatar	118	1	73	89	26	76	51	44	70.88	71
Sudan	32	103	56	44	129	124	90	130	71.61	72
Bolivia	70	92	32	66	83	120	47	94	72.15	73
Georgia	109	81	40	102	69	6	31	28	72.61	74
Mali	54	122	15	56	123	114	65	116	72.89	75
Estonia	129	36	65	110	28	16	28	16	73.11	76
Slovenia	123	33	52	98	25	39	94	36	73.16	77
Paraguay	88	83	38	84	71	94	21	72	73.24	78
Costa Rica	99	64	48	88	64	61	54	58	73.33	79
Zambia	59	108	42	70	105	79	96	100	73.45	80
Cameroon	50	110	31	54	110	125	97	123	73.54	81
Cambodia	64	106	6	51	125	109	118	126	74.30	82
Mozambique	43	129	29	55	117	106	125	124	74.30	83
Latvia	125	42	64	109	42	19	38	25	74.75	84
Burkina Faso	55	124	20	60	119	118	74	119	75.03	85
Ukraine	31	88	130	74	107	65	113	96	75.35	86
Greece	71	43	121	86	82	66	76	75	75.98	87
Tunisia	67	78	107	94	74	74	29	67	76.06	88
Niger	56	131	19	65	114	112	91	118	76.28	89
Oman	105	22	91	95	47	72	77	61	76.31	90
Azerbaijan	77	63	124	105	80	24	41	41	76.39	91
Bahrain	127	18	57	97	65	58	61	59	77.04	92

Kuwait	104	6	126	103	29	83	55	50	77.70	93
Honduras	84	100	43	90	84	99	32	85	78.21	94
Madagascar	47	127	39	62	111	123	127	128	78.50	95
Malawi	52	132	47	78	108	93	114	112	78.86	96
Croatia	107	49	93	108	54	54	44	46	79.75	97
Papua New Guinea	83	111	16	81	96	90	126	106	79.84	98
Armenia	114	84	49	112	66	40	39	43	80.24	99
Ecuador	62	79	110	92	91	101	50	91	80.39	100
Jordan	87	77	87	101	70	86	66	76	82.28	101
Angola	45	96	102	79	92	127	129	122	82.35	102
Benin	68	120	26	76	126	119	101	127	82.43	103
Nicaragua	93	97	28	91	120	105	42	104	82.91	104
Serbia	90	66	113	111	68	46	93	64	83.36	105
Uruguay	111	51	90	113	41	82	70	62	83.86	106
Belarus	79	56	127	106	113	36	103	86	83.99	107
Kyrgyz Republic	92	109	41	99	121	64	59	90	84.08	108
Venezuela	41	82	131	83	131	132	52	125	84.21	109
Togo	85	126	23	93	104	108	89	110	85.46	110
Cyprus	132	30	92	121	36	53	85	48	85.53	111
Mongolia	113	72	36	100	100	68	122	97	85.53	112
El Salvador	91	87	95	114	76	77	43	71	85.70	113
Macedonia, FYR	122	68	84	123	78	10	83	45	87.20	114
Botswana	120	60	79	119	44	78	80	66	87.26	115
Albania	115	75	70	116	87	59	104	84	90.11	116
Mauritius	130	104	44	126	59	20	130	54	90.90	117
Moldova	110	99	60	120	103	45	111	87	91.41	118
Lebanon	103	57	114	117	90	111	58	99	93.69	119
Namibia	119	80	80	124	61	89	88	82	94.03	120
Trinidad and Tobago	128	37	129	127	51	87	27	57	94.28	121
Yemen	42	130	132	107	128	131	78	131	94.68	122
Bosnia and Herzegovina	112	73	82	118	124	80	95	107	96.21	123

Jamaica	116	86	117	129	94	69	5	70	98.11	124
Gabon	126	58	76	122	86	126	108	114	98.98	125
Chad	65	119	123	115	132	130	105	132	101.20	126
Mauritania	108	114	75	125	130	116	57	120	103.39	127
Gambia, The	121	125	58	128	115	117	79	117	106.84	128
Lesotho	124	112	83	130	122	88	64	102	107.26	129
Liberia	102	128	119	131	102	128	100	121	112.56	130
Swaziland	131	85	120	132	127	96	73	113	113.51	131