

PAUL Career Services Newsletter



Kimberly Clark, Director

Notes from the Director:

As we wind down this academic year please know we are still here to help secure that full time job or summer internship. Employers are consistently posting numerous opportunities. At the recent Sales Club competition many of the employers in attendance stated they are seeking recent graduates. DYN, ALKU, Ferguson, Treeline and Medicus just to name a few all indicated that they are hiring!

If you are still seeking a summer internship or full time job be sure to set up an appointment with one of the counselors in room 104- just go to Wildcat careers and set up a time to meet. We have a TON of recent postings!!!

You can also stop by Career Express Tuesdays and Wednesdays from 1pm-3pm in room 104!!!!!!
Look for bonus walk in hours coming soon!

Career Tip of the Week

When it comes to conducting a job search, it seems that everyone is talking about branding these days. They write about the importance of it...but don't necessarily explain exactly what it is or how it is done, as if that knowledge is inherent to everyone. For those individuals who don't have advertising, marketing, or communications backgrounds, let me explain the basics to you.

Branding is all about communicating a cohesive message across all venues and/or points of contact. It is about being consistent; constantly reinforcing the message or perception you want people to walk away with after they meet you whether it is in person (networking, interviews), on social media (LinkedIn, Facebook, Twitter, Instagram, Tumblr), or in print (online applications, resume, cover letters, thank you notes). You are literally marketing yourself to your target audience. Just like advertising agencies and PR firms work together to create a "marketing message" that promotes the image companies want to put out to there so potential customers will buy their products, you are now expected to do the same to potential employers.

UPCOMING EVENTS

ISBA Symposium: Friday, April 7th

Interview Tips Workshop: April 13th- MUB 334- 5pm

Still looking for a job/internship workshop:
April 25th- MUB 334-5pm

MAC SMAC- Marketing Club event- many great employers will be there!

Friday, April 28th 1pm-6pm, in Paul College

Hot Jobs Report

Job #22367- Recruiter/Account Manager- Insight Global- They will be conducting on campus interviews on April 13th!!! You must apply and sign up for an interview.

Job # 22838- Westin Hotel Front desk

Job #22799 HR Intern- Comcast

Job # 22798 PR Intern- Comcast

Job # 22844 Sales and Marketing Intern

Job # 22649 Account Manager

There are also a large number of sales opportunities posted.

Check out Wildcat Careers to see all of the recent postings!