21st Paul J. Holloway Prize

University-wide
Innovation-to-Market Competition

Championship Round

Wednesday, May 13, 2009

Holloway Commons

University of New Hampshire
Paul J. Holloway

- Serial Entrepreneur
- Philanthropist
- Volunteer and Community Builder
- Served an unprecedented 16-year term on the Board of Trustees of the University System of NH
- WSBE Laurence Whittemore Distinguished Leadership Medal
2009 SPONSORS

Paul J. Holloway Prize
University-wide Innovation-to-Market Competition

Sponsors

Paul and Anna Grace Holloway
Paul J. Holloway Prize Fund
Albin Entrepreneurship Fund
Nelson Fund for Business Innovation
New Hampshire Small Business Development Center
Pierce Atwood, LLC
PixelMEDIA
2009 Holloway Schedule of Events and Statistics

Call for 2 Page Submission – January 23rd

- Information Session - Feb 9th
- Responses to Two Page Questions - Feb. 23rd (46 UNH Submissions)
- Invitations to Submit Six Page Questions - March 2nd (27 Teams Invited to Next Round)
- Help Session/Seminar - March 9th
- Submission of Six Page Questions - April 3rd (9 Faculty Reviewed 27 Entries)
- Semi-finalists Notified - April 10th (15 Invitations)
- Nelson Poster Competition/ Undergraduate Research Conference (URC) - April 22nd
- Holloway/ Bud Albin Challenge Round - April 29th
  15 Semifinalists - 7 CEPS Teams, 7 WSBE Teams, 1 CEPS/WSBE Team
  28 Students: 8 CEPS, 20 WSBE
- Holloway Prize Championship - May 13th
  6 Teams - 2 WSBE, 3 CEPS, 1 WSBE/CEPS
  12 Students / 6 Majors
• Craig Rydin ‘71  
  Chairman and CEO, Yankee Candle Company

• Joseph Faro ‘91  
  President and Founder, Joseph’s Gourmet Pasta & Sauces

• Mary Ann Waikart ‘75G  
  Assistant Dean, Georgetown University  McDonough School of Business

• Alison Stebbins ‘09P*  
  Regional General Manager, Fidelity Investments

• Thomas Steele ‘05P*, ’08P*  
  Chairman of the Board, A.D. Makepeace

• Paul McKeon, Jr.  
  President, BID2WIN

*UNH Parent
2009 Faculty Coordinators

FACULTY COORDINATORS

University Research Conference
Charles and Miriam Nelson Poster Competition
  Dr. Bill Naumes
  Dr. Peggy Naumes

Bud Albin Challenge Round
  Dr. Vanessa Druskat
  Dr. Paul Harvey
  Dr. Bill Naumes

Paul J. Holloway Prize Championship Round
  Dr. Peter Lane
Presentation Schedule

Student Presentations

1:05 p.m. - Aeolian Spring
1:30 p.m. - Adaptive Audio
2:00 p.m. - Vosont
2:30 p.m. - Break
3:00 p.m. - ComposiMold
3:30 p.m. - Wireless Sensor Smart Cutting Tool
4:00 p.m. - Fourmedible

Reception
4:30 p.m.
Cocheco and Piscataqua Rooms

Presentation of Awards
5:30 p.m.
2009 Holloway Finalists

Aeolian Spring - 1:05 pm
- Brianna Mills
- Katie Leonard
- Tor Harris
Jeff Sohl, faculty advisor

Adaptive Audio - 1:35 pm
- Matthew Minuti
- Tyler Rideout
- Jason Lewis
Kent Chamberlin, faculty advisor

Vosont - 2:05 pm
- Jay Agarwal
Tom Towle, faculty advisor

ComposiMold - 3:00 pm
- Jason Norton
- Michelle Pirro
- Coleman Connolly
Howard F. Allen, faculty advisor

Wireless Sensor Integrated Metal Cutting Tool Holder - 3:30 pm
- Christopher Suprock
Robert Jerard, faculty advisor
Barry Fussell, faculty advisor

Fourmedible - 4:00 pm
- Tina Dussault
Juan Florin, faculty advisor
University Research Conference
Charles and Miriam Nelson Poster Competition
April 22, 2009
Bobby Baker, Executive Vice President, Daddy’s Junky Music Stores
Fred Bramante, Founder, Daddy’s Junky Music Stores
Mary Caulfield ’89, Founder, Adelie School of Protocol
Nancy Jackson, Retired Senior Marketing Executive
Marie McKay, Managing Principal, Bigelow & Company
2009 Charles and Miriam Nelson
Best Poster Award Winner

“BEAR HUG”
Tyler King, CEPS
Wireless Sensor Integrated Metal Cutting Tools
Christopher Suprock, CEPS
Bud Albin

- Founder Albin Industries
- Retired From Naval Reserve in 1978 at the Rank of Captain
- 1955 Graduate of the University of New Hampshire
Bud Albin Challenge Round
April 29, 2009
Alex Bakman, Founder, Ecora
Giuseppe Bellavita ’89, Attorney, Pierce Atwood LLP
Todd Black ’87, President, Usource
Jude Blake ’77, USNH Trustee and Former EVP & CMO, Cablecom GmbH
Erik Dodier ’92, Co-founder, PixelMEDIA
Jayne Feeney ’97G, Healthcare Consultant, JB Feeney & Associates
Scott Knightly ’86, Owner/President, EnviroVantage
Andrea Kokolis ’73, ’77G, Consultant
Michael Marsh, Entrepreneur
George McQuilken, Director, IAM Technologies, Inc.
Shiva Nanda ’87G, Owner, President & COO, Newport Computer Services, Inc.
Charles W. Nelson ’66, CEO & Co-founder, Nelco Products, Inc.
Miriam R. Nelson ’68, Vice President & Co-founder, Nelco Products, Inc.
Alison Bibbins Ward ’87, Sr. Vice President & Sr. Sales Officer, BNY Mellon
Roger Worboys ’71G, E-coast Angel
2009 Bud Albin Challenge Round Student Contenders

Adaptive Audio
Matthew Minuti
Electrical Engineering, SR
Tyler Rideout
Electrical Engineering, SR
Jason Lewis
Electrical Engineering, SR
Faculty Advisor: Dr. Kent Chamberlin

Aeolian Spring
Brianna Mills
Business Admin, SR
Katie Leonard
Business Admin: EVC, SR
Tor Harris, SR
B.S. Environmental Engineering
Faculty Advisor: Dr. Jeff Sohl

Allertest
Scott Cannon
MBA
Faculty Advisor: Jun Li

Another Way
Anthony Matrumaloo
Business Admin: EVC, SR
Faculty Advisor: Howard F. Allen

Bear Hug
Tyler King
Hydrology, JR
Faculty Advisor: Dr. Matt Davis

ComposiMold
Jason Norton
Business Admin, SR
Michelle Pirro
Business Admin, SR
Coleman Connolly
Business Admin, SR
Faculty Advisor: Howard F. Allen

Conterrene
Apurva More
MBA - Part time
Deborah Mugherini
MBA - Part time
Faculty Advisor: William Burke

Fourmedible
Tina Dussault
EMBA
Faculty Advisor: Dr. Juan Florin

LivePOS
Ben Damon
EMBA
Faculty Advisor: Dr. Juan Florin

Sanna
Brian Findlay
MBA
Muazzam Ali
MBA
Kathleen Schmidt
MBA
Ryan O'Rourke
MBA
Faculty Advisor: Dr. Richard Saavedra

SmithWay Green
Richard Smith
Business Admin, SR
Ashley Kelloway
Business Admin, SR
Faculty Advisor: Bill Hassey

Software Skydiving Simulator
Alexander Shyrokov
ECE, Grad
Faculty Advisor: Peter Masucci

UNHCEMS
Matthew Kramer
Full-time MBA program
Forest Fyrberg
Full-time MBA program
Lori Ann Taylor
Business Administration, SR
Faculty Advisor: Dr. Peter Lane

Vosont
Jay Agarwal
E&PS, SR
Faculty Advisor: Tom Towle

Wireless sensor Integrated Metal Cutting Tool Holder
Christopher Suprock
Systems PhD
Jeff Nichols
ECE Masters program
Faculty Advisor: Dr. Robert Jerard
Faculty Advisor: Dr. Barry Fussell
Green Chemistry Developed at UNH's Nanostructured Polymers Research Center

By Erika Mantz, Media Relations    September 17, 2008

UNH’s Nanostructured Polymers Research Center entered into a licensing agreement with Itaconix to give Itaconix full rights to a process for creating a new generation of environmentally friendly polymers derived from renewable resources. The business plan for this green chemistry won graduate student Ming Cao second place in the 2008 Paul J. Holloway Prize Competition.

Pictured in back: Taylor Eighmy, UNH interim vice president for research, and Robert Dalton, director of UNH’s Office of Research Partnerships & Commercialization. Front from left to right: Yvon Durant, associate research professor in material sciences and Itaconix cofounder; Paul Holloway, Ming Cao; UNH President Mark Huddleston; Anna Grace Holloway; John Shaw, president of Kensington Research and cofounder of Itaconix; and Anne DeCossy.
2009 Bud Albin Challenge Round
Student Contenders

Fourmedible
LivePOS
Allertest

UNHCEMS
Another Way
Vosont
2009 Bud Albin Challenge Round
Student Contenders

Conterrene
Bear Hug
Aeolian Spring

Wireless Sensor Integrated
Adaptive Audio
Software Skydiving Simulator
2009 Bud Albin Challenge Round
Student Contenders

ComposiMold

Sanna

SmithWay Green

Contenders and Advisors
“Participating in the Holloway Competition and URC helped me hone in on presentation skills and strategy analysis, propelling me into my new career.”

Holloway Participant

Dutta, Li, Merenda 2009 ERIG Survey
Anna Boisvert, Sebastian Titz, Gregory Richardson
Holloway Prize 2008 “Glycura” First Place $10,000 Winner

Prof. Merenda
Advisor & Prof. Venkatachalam
President Huddleston
Anna Boisvert
Dean Innis
Sebastian Titz
Greg Richardson
“My experience in competing for the Holloway Prize and making a business plan helped me greatly in opening my own business and in helping open others.”

Holloway Participant
Holloway Prize 2008 Second Place $5,000 Winner “Novel Superabsorbent”
“The Holloway Competition was a great experience, and it should be more encouraged among WSBE students.”

Holloway Participant
Holloway Prize 2008 Third Place $4,000 Winner
“Energy Portfolio Solutions”

John Dow
Professor Merenda

Bob Gough
Thandapani Palanichamy
President Huddleston

Padmabala Venugopal
Dean Innis
Amit Savant
Specializing in entrepreneurship education significantly increases the likelihood of graduates initiating a future entrepreneurial event.

Specializing in entrepreneurship education coupled with diverse and broad educational experiences significantly increases future wealth creation in terms of the entrepreneur’s personal income and net worth.

Dutta, Li, Merenda, ERIG Survey 2009
Judges Questions
2008 Holloway Competition