Held at the University of New Hampshire, Durham campus

For more information including dates and registration please visit:

ExecEd.unh.edu

Finance & Accounting for the Non-Financial Manager

Accelerate… your personal and organizational development

University of New Hampshire
Peter T. Paul College of Business and Economics
Finance and Accounting for the Non-Financial Manager is an intensive, two day plunge into the world of money, numbers, reports, and data. Managers with little formal, business school education in finance and accounting will understand key terms, interpret financial statements, learn to use numbers in decision-making, plus much more.

Your organization’s sophisticated computer systems can produce reams of number-rich reports. They’re designed to help you make better decisions and react to fluctuations faster. But are you reading the right reports? Are your interpretations complete? Do you act upon the numbers with confidence? This program will sharpen your analytical skills so you feel more at ease when reading financial reports and when talking numbers in a meeting. Ultimately, you will make better decisions because of your confidence in your ability to interpret data.

Who should attend?

Middle and senior managers who make financial decisions and do not primarily work in, or have a strong background in, finance and accounting. Accounting and finance professionals seeking a “refresher” course or a new perspective are most welcome.

Primary program objectives of Finance and Accounting for the Non-Financial Manager:

- Accounting basics and differences between net income and cash flows
- Understanding and interpretation of financial statements
- Using ratio analysis to improve decision making
- Project evaluation methods and decision making, including NPV and IRR
- Limitations of various decision criteria methods
- Risk mitigation through derivatives use

Sample program schedule:

A sample schedule for the 2 day Finance and Accounting for the Non-Financial Manager program follows. Please note, this schedule is subject to change and a more detailed agenda will be presented to enrolled participants.

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<th>Pre-work</th>
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<td>Reading assignments on the topic of business finance and accounting</td>
<td>Welcome</td>
<td>Project evaluation methods</td>
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<td>Morning Session</td>
<td>Introductions and Program Overview</td>
<td>Time Value of Money</td>
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<td>Financial Statements</td>
<td>Capital Budgeting and Project Analysis</td>
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<td>Problem solving</td>
<td>Mini Case</td>
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<td>Afternoon Session</td>
<td>Interpretation of Financial Statements</td>
<td>Derivatives- Futures and Options</td>
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<td>Ratio analysis</td>
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<td>Costing Methods</td>
<td>Financial Calculator</td>
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<td></td>
<td>Problem solving</td>
<td>Wrap up and review</td>
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To bring this program in-house as a Custom Program
Call: Daniel McCarthy
Director
Executive Education
603-862-3311
Faculty and Instructors

Emily Xu, Ph.D.
Dr. Xu is an Associate Professor of Accounting at the Peter T. Paul College of Business and Economics. Emily joined Paul College in the fall of 2003. She received her Ph.D. in Accounting from the University of Massachusetts Amherst. She received a Bachelor’s degree in Finance from Peking University, China. Her teaching areas include financial accounting, managerial accounting, financial statement analysis, and financial accounting theory. She has received the Whittemore School Excellence in Teaching Award in 2008 and the Alan Freeman Prize for Outstanding Teaching in the Graduate Accounting Program in 2008 and 2012.

Emily’s research areas are analysts’ forecasts of earnings, the residual income valuation model, market timing of different components of earnings and financial restatements. Her prior work has been published in various peer-reviewed academic journals, including top accounting journals such as the Journal of Accounting and Economics. Her research has been recognized with awards by the Northeast American Accounting Association and by Emerald Literati Network. Emily lives in Lee NH with her husband, Liang and daughters, Sophie and Julia.

Stephen J. Ciccone, Ph.D.
Dr. Ciccone is an Associate Professor of Finance at the University of New Hampshire. He joined Paul College in 2000 after receiving a Ph.D. in Finance from Florida State University. He also holds a Bachelor’s degree and a Master’s degree in accounting from the University of Florida. He worked as an auditor for Arthur Andersen from 1994 to 1996 and has been a Certified Public Accountant (CPA) since 1995.

Stephen’s research primarily examines issues surrounding behavioral finance and analyst forecasts, and his work has appeared in a multitude of finance and accounting journals. His teaching interests include financial management, investments, and derivatives. He also co-advises the Atkins Investment Group, a group comprised of students actively managing a stock portfolio. He received both the Paul College’s Outstanding Researcher (2006) and Teaching Excellence (2010) awards.

Stephen was born in New Jersey but grew up in Florida. He enjoys skiing, racquetball, literature, and music.

John Hasseldine, Ph.D.
Dr. Hasseldine is a Professor of Accounting and Taxation in the Department of Accounting and Finance. He teaches advanced managerial accounting and international taxation. Previously he taught for 14 years at the University of Nottingham in the U.K. where he established the Taxation Research Institute – the first of its kind in a UK Business School. He has been a visiting professor at the Australian School of Business in Sydney and a keynote speaker at their international tax administration conference. He travels widely, speaking at national and global conferences.

Dr. Hasseldine has over 80 publications, including four books and monographs and over 700 citations. His prior executive education experience includes teaching on programs for the U.K. Treasury and for Thomas Cook (a U.K. package holiday company). John received his Ph.D. in Accounting in 1997 from the Kelley School of Business at Indiana University-Bloomington, his M.S. in Accounting and B.S. in Commerce from the University of Canterbury, Christchurch, New Zealand.
Program Location, Logistics, and Fees

Location:

Finance and Accounting for the Non-Financial Manager is held at Paul College located on the University of New Hampshire’s Durham campus. State-of-the-art classrooms are equipped with executive level technology to create a positive learning environment.

Accommodations:

The program fee does not include accommodations. If you plan to stay overnight, consider Three Chimney Inn and the Holiday Inn Express, both located in Durham, and The Sheraton Harborside, in Portsmouth.

Tuition and Fees:

$1,399 / per person.
**Early Bird:** $1,260
**USNH Alum:** $1,134 by early bird cutoff

10% discount to USNH alumni (University of New Hampshire, Plymouth State University, Keene State College and Granite State College graduates).

Fees are inclusive of: All pre-work and program materials and meals during the program (breakfasts, lunches and morning and afternoon breaks).

Registration and Cancellation Policies:

No penalty and full refunds for cancellations up to 30 days. UNH reserves the right to cancel this program up to 14 days in advance.

For detailed information, please visit: [http://execed.unh.edu](http://execed.unh.edu)

Questions?

Let us help you get the most out of your educational experience:

Dan McCarthy, Director of Executive Development
603.862.3311—daniel.mccarthy@unh.edu

Patricia Walsh, Executive Development Programs Coordinator
603.862.5203—patricia.walsh@unh.edu